

PRODUCT INFORMATION SHEET

ENGAGE DATA SERVICES ELECTIONS



ENGAGE DATA SERVICES: ELECTIONS

EASY AS...

Elections shouldn't be hard. With ENGAGE Data Services by ChyronHego, creating dynamic elections graphics is as easy as producing your 6 o'clock newscast.

Your producers and journalists should use the same tried and tested tools they already know to produce election coverage – and now they can.

ChyronHego has assembled all of the components necessary to quickly CREATE, AGGREGATE, and DISPLAY election results.

DATA MADE SIMPLE

The typical CAMIO workflow involves text, images and video as assets producers place into their graphics. With ENGAGE Data Services, DATA is now an asset type.

Because ENGAGE Data Services fits seamlessly into your existing CAMIO graphics workflow, producers simply select the race data, and drag it and drop it into the relevant template.

ENGAGE Data Services for Elections is a comprehensive solution that includes:

NEWTICKER ELECTIONS

Take advantage of one of the only enterprise grade election systems optimized for thousands of races and dozens of simultaneous users. The instant new data is received, it is ready for air.

Election data, such as Multi-Candidate displays or Winner/Loser templates, dynamically update in real-time without any external prompting. And, exporting to your website is automatic, fast and tailored to your station's brand ID.



ENGAGE

ENGAGE is your data gateway into CAMIO, ChyronHego's newsroom control center. ENGAGE acts as the conduit between CAMIO and all native NewsTicker or third-party data services. Each data service is a unique plug-in that enables data-specific UIs and features.

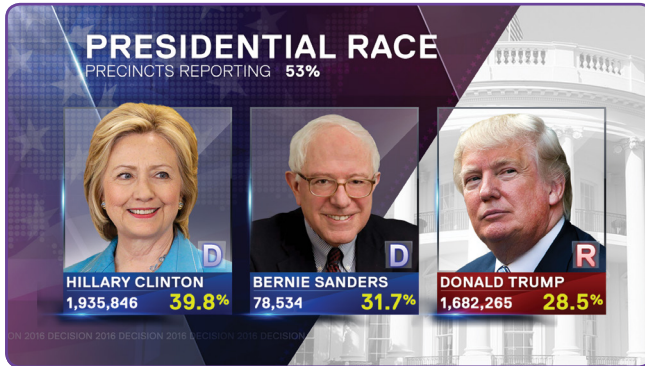
ENGAGE ELECTIONS PLUG-IN

Through the ENGAGE data gateway, the Elections Plug-in enables all race data within CAMIO. Through the plugin, producers have access to CAMIO's MOS Object-based architecture and they only have to enter election results once. The MOS object will hold its connection to the database and it will refresh with all subsequent data updates.

GRAPHICS MADE EASY

ChyronHego understands that when it comes to election coverage, your time and available in-house resources are limited. That's why our team of experienced Creative Services professionals offers white label, ready-to-air graphics and ticker packages that exceed your high standards.

We offer two unique designs ready for data and ready for air. Choose from the ChyronHego designed custom package, or the package designed by graphics partner FX Design.



Whether your election graphics or ticker requirements call for virtual or augmented reality graphics, advanced image data analysis or advanced graphic design, ChyronHego has a package for you.

If you have your station's "look" already designed, then take advantage of our tutorials that outline and explain all you need to know to get your graphics to air.

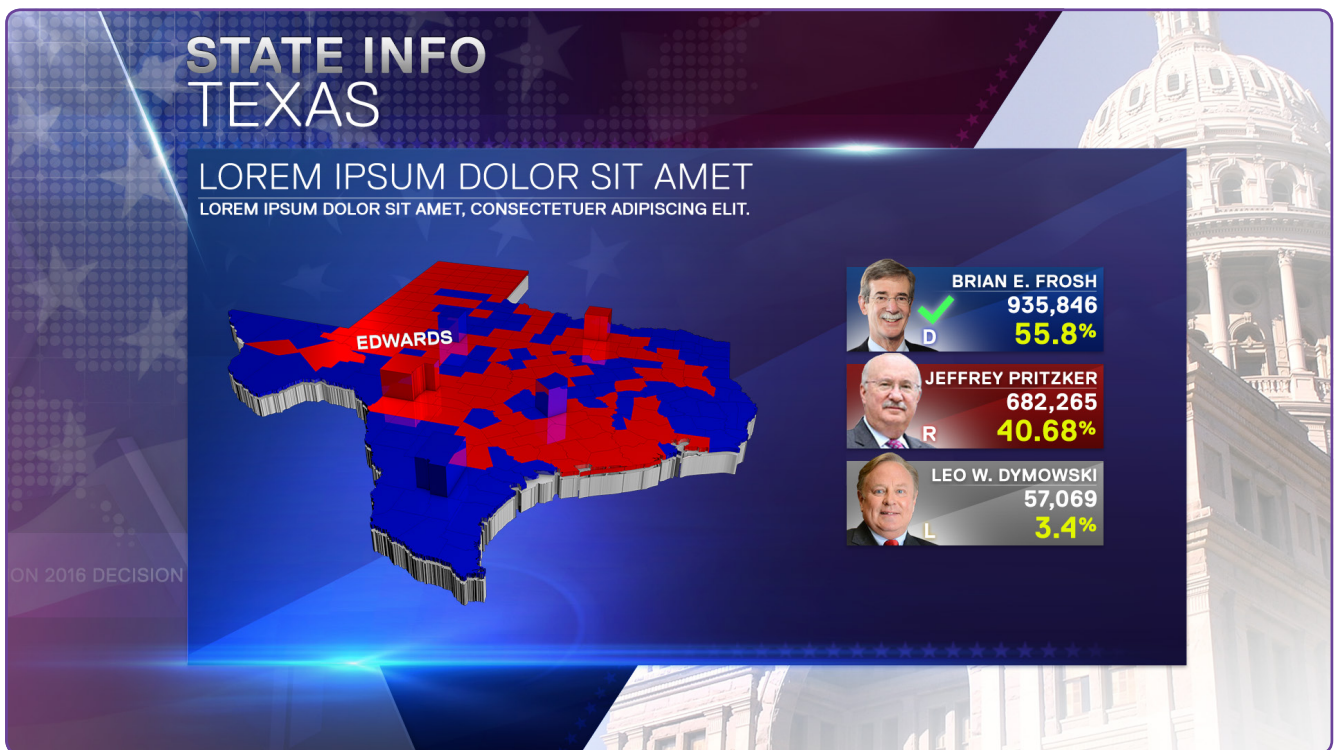
UNIFIED SUPPORT

When you invest in ENGAGE Data Services, you invest your trust in one platform backed by one company with over 50 years of service to the global broadcast community. ChyronHego.

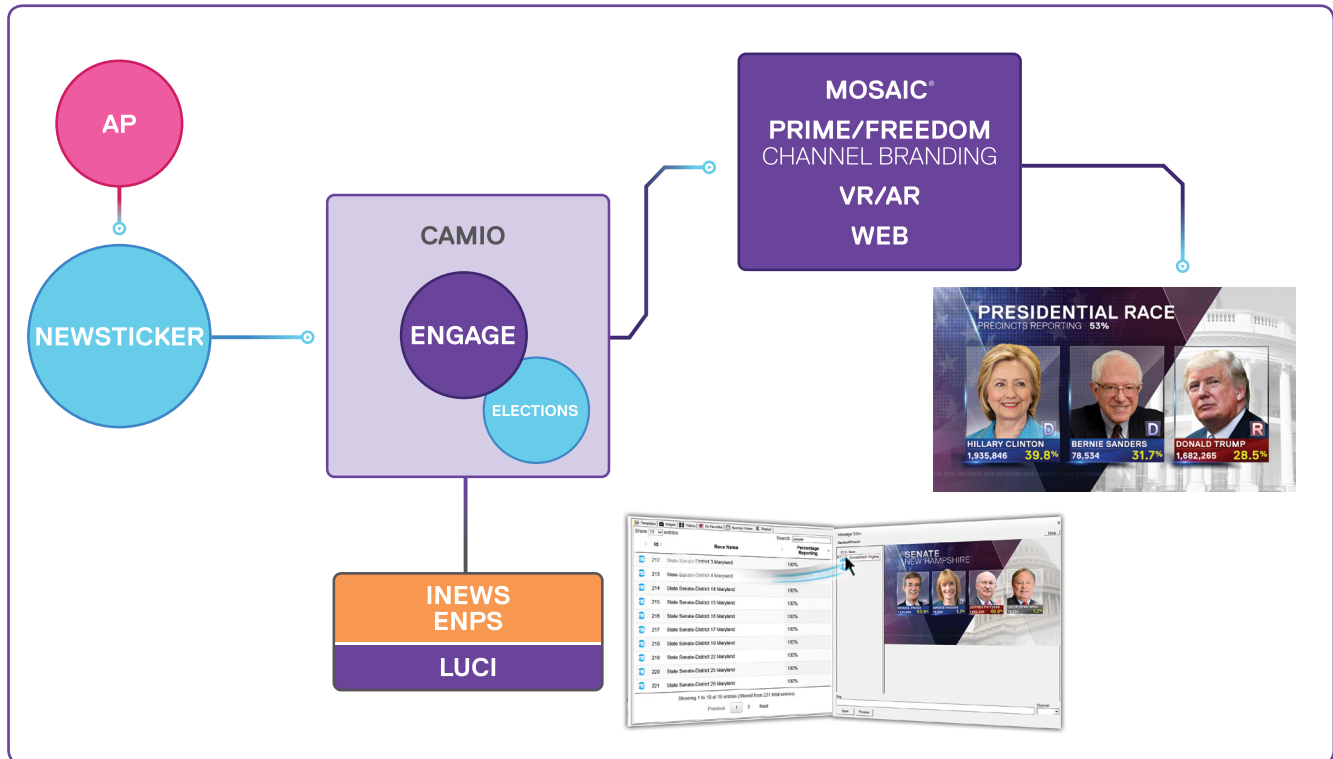
You will never be forced to act as "middlemen" between "partnered" companies to determine sources of problems and facilitate resolution. With ENGAGE Data Services by ChyronHego, there is no compromise. You are working with one team who will help you take your vision to air.

ENGAGE Data Services requires CAMIO® 3.7.2 and Lyric® 8.6 or higher.

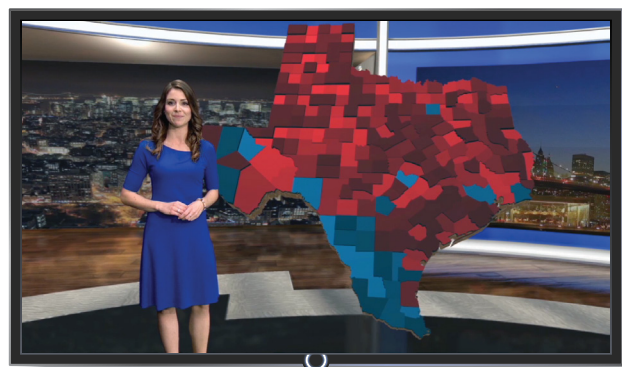
Supported Newsroom Computer Systems: AVID® iNews, ENPS®



ENGAGE DATA SERVICES WORKFLOW



CAMIO Universe's producer-driven, template-based workflow integrates ChyronHego's Lyric® graphics, Metacast® weather graphics, Hybrid® virtual studio and robotic camera head technologies, and Live Compositor for multi-camera production.



ABOUT CHYRONHEGO

ChyronHego is a global leader in products and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric®, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO™ Universe production workflow; and the TRACAB™ optical sports tracking system.

Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom. Chyron Corporation and Hego Group completed a merger in 2013 to form the collective ChyronHego brand.

For more information on ChyronHego, visit www.chyronhego.com.

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MORE INFORMATION ABOUT CHYRONHEGO'S CREATIVE SERVICES ELECTION PACKAGES:

[HTTP://CHYRONHEGO.COM/PROMO/US-ELECTION-PACKAGES](http://CHYRONHEGO.COM/PROMO/US-ELECTION-PACKAGES)