

# PRODUCT INFORMATION SHEET



**CAMIO**<sup>®</sup>  
**UNIVERSE**

& METACAST



## BRINGING THE IMPACT OF LOCAL WEATHER INTO THE STORY

### INTRODUCING CAMIO® UNIVERSE

CAMIO® Universe is ChyronHego's template-based asset management solution that integrates ChyronHego's world-leading **Lyric**® graphics creation and playout system, **Live Compositor** for multi-camera production, **Metacast**® weather graphics, **SHOUT**® social media editor, and **Hybrid** virtual studio and robotic camera head technologies. CAMIO® Universe accelerates newsroom productivity and replaces numerous tools with a single unified workflow.

### CONTEXTUAL WEATHER REPORTING

Weather can dramatically impact a breaking news story. However, the complexities of adding real-time, high-quality and high-value weather graphics to the newsroom workflow can be a significant obstacle to producers and journalists. CAMIO® Universe with Metacast® integration gives viewers a deeper understanding of how local weather affects a live breaking news story

Through CAMIO® Universe's distributed asset and intuitive template-based workflow, your station's meteorologist creates Metacast® weather graphics that are fulfilled from within the Newsroom Computer System.

Producers can now use radar, satellite or forecast data in Metacast® to show viewers real-time weather conditions at the scene of a major accident, or how the local weather forecast is developing up to and through a big outdoor sports game. This is especially useful for those times when a meteorologist is not on duty.

### ACCELERATE NEWSROOM PRODUCTIVITY

With ChyronHego's CAMIO® graphic asset management solution acting as your newsroom control center,



the gap is narrowed between complex technology and the journalists who are doing the storytelling. Adding sophisticated weather graphics to your newscast is just as easy as creating a lower third. Now, producers and journalists focus on content creation and storytelling - not the underlying technology.

By marrying the meteorologist's weather expertise with CAMIO® Universe's streamlined template-based workflow, operating expenses are reduced and producers and other content creators have unprecedented control over the various elements that make up today's multi-faceted news stories.



# KEY FEATURES

## **CAMIO® Universe is a new paradigm in content creation workflows for news**

- Invest in storytelling by making content creation quick and simple - from lower thirds to virtual sets to extensive newsroom automation.

## **Weather graphics instantly available**

- When the story breaks, Metacast® weather graphics can be created and fulfilled through simple-to-use templates from within the NRCS.

## **Contextual Weather Reporting**

- Give your weather-related news story a deeper context. Use radar and satellite data from Metacast® to show viewers weather conditions at a major accident scene.

## **Web-friendly HTML5 CAMIO® interfaces**

- More accessible tools allow more users to create more content for more newscasts from any browser.

## ABOUT CHYRONHEGO

ChyronHego is a global leader in products and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric®, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO® Universe production workflow; and the TRACAB® optical sports tracking system.

Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom. Chyron Corporation and Hego Group completed a merger in 2013 to form the collective ChyronHego brand.

For more information on ChyronHego, visit [www.chyronhego.com](http://www.chyronhego.com).

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### MORE INFORMATION ABOUT CAMIO UNIVERSE AND THE FULL PRODUCT LINE:

[HTTP://CHYRONHEGO.COM/BROADCAST-GRAPHICS/CAMIO-UNIVERSE](http://chyronhego.com/broadcast-graphics/camio-universe)