



PRIME Studio Monitors Feed Your Graphics  
To Non-Standard Aspect Ratio Monitor Walls, Touchscreens,  
Integrated Anchor Desk Monitor Displays, And More

A Single PRIME Channel Can Feed Multiple Monitors  
Or Span Monitors In A Display Matrix

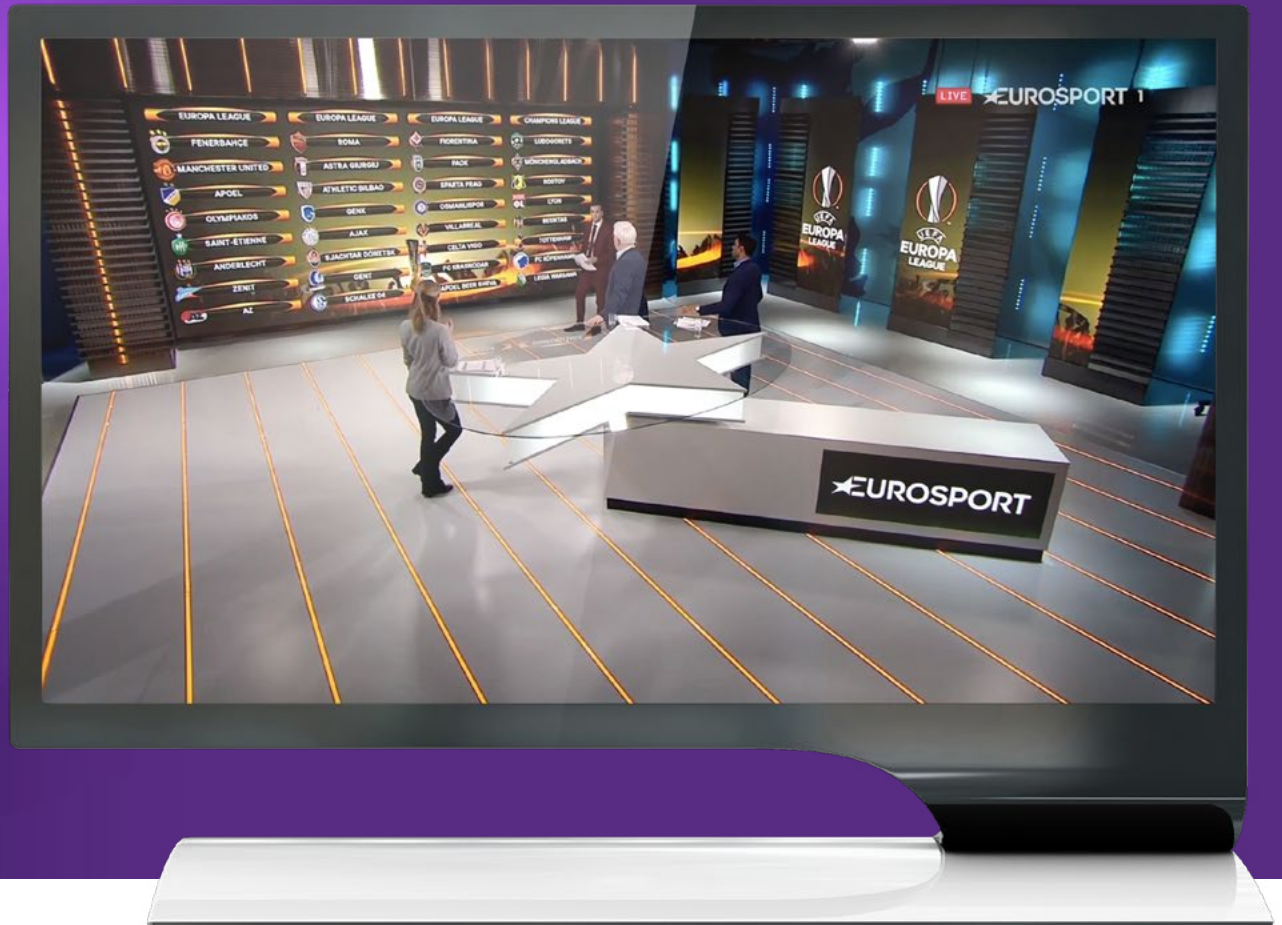
# PRIME STUDIO MONITORS

PRODUCT INFORMATION SHEET

# PRIME STUDIO MONITORS

Media professionals from around the world are embracing the PRIME Graphics Platform's "One Platform, Multiple Applications" model.

The PRIME Graphics Platform is a modern graphics design and playout solution that adapts to your requirements by offering six applications within a single easy-to-use platform.



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Powered by the latest version of our most powerful rendering engine, PRIME Graphics includes a Branding solution, an integrated Clip Player, an integrated Newsroom package, a Studio Monitor solution, a graphics-driven Interactive Touch Screen solution, and an extension to ChyronHego's workflow content distribution and syncing tools.

Whether used in combination or as standalone applications, the PRIME Graphics Platform is a flexible 4K-ready solution for news and sports broadcasters, playout facilities, and in-venue producers – such as stadiums and arenas, offering a low Total Cost of Ownership.

## PRIME STUDIO MONITORS

Today's studio set designers are taking advantage of the larger canvas offered by modern monitor display technology. Gone are the days when your on-air graphics were reserved for the ubiquitous Over The Shoulder and Lower Third.

PRIME Studio Monitors feed your graphics to atypical aspect ratio monitor walls, touchscreens, integrated anchor desk monitor displays, and more. A single PRIME Channel can feed multiple monitors, or span monitors in a Display Matrix, expanding your station's branding and storytelling capability.

With PRIME Studio Monitors feeding your on-set visual displays, motion graphics fill ever-larger video walls, anchor desks morph into visually focused architectural set pieces, and interactive touch displays inspire your on-air talent to use graphics to tell a more compelling, data-driven story.



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## ABOUT CHYRONHEGO

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric<sup>®</sup>, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO<sup>®</sup> Universe newsroom workflow; and TRACAB<sup>®</sup> Optical Tracking, the global leader in optical sports tracking systems as well as Click Effects, the most proven and versatile stadium broadcast family of graphics products. Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom.

For more information on ChyronHego, visit [www.chyronhego.com](http://www.chyronhego.com).

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