

PRODUCT INFORMATION SHEET



VISUAL RADIO

TURN YOUR LISTENERS INTO VIEWERS

HOW IS IT USED?

Visual Radio is a semi- or fully automated software solution that automatically switches cameras and plays graphics by analyzing audio signals and XML data from the radio station's automation system. Visual Radio mimics a real director, leaving the radio presenters to do what they are good at, which is making radio.

Visual Radio combines automatic camera switching, dynamic digital video effects (DVE) and graphic overlays with real time XML updates and audio control. Visual Radio is designed for web, mobile and TV platforms.

Take your radio show to the next level by giving your audience the chance to experience unique radio moments - as they happen.



CHYRONHEGO'S VISUAL RADIO IS THE MOST ADVANCED SOFTWARE SOLUTION IN THE RADIO INDUSTRY. IT CONNECTS WITH YOUR RADIO AUTOMATION AND FITS INTO THE EXISTING WORKFLOW. IT CREATES A FULLY AUTOMATED ENTERTAINING VISUAL RADIO EXPERIENCE AND ENGAGES YOUR FANS THROUGH SOCIAL MEDIA.



WHO BUYS THIS?

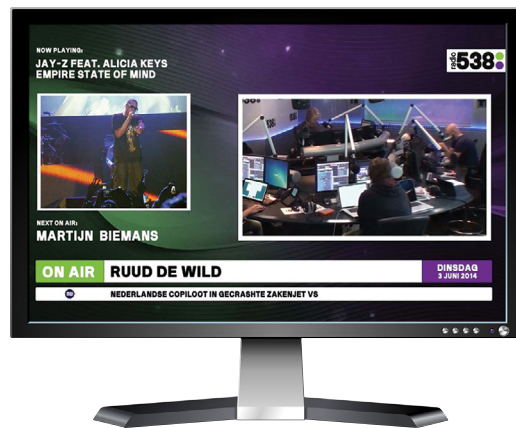
Today's listeners are consuming media on their mobile devices. This audience loves doing everything at the same time. Watching TV, browsing the web, chatting on their smartphones and reading the latest news on the go. Visual Radio is suitable for any radio station that wants to keep up in a multimedia platform world. We created the most flexible, cost-effective and powerful solution, without the need for extra technical crew.

DID YOU KNOW?

Because of the software approach, Visual Radio seamlessly integrates with radio playout and external data feeds for on-air graphics.

TURN RADIO SHOWS INTO COMPELLING TV PRODUCTIONS WITHOUT THE NEED FOR ADDITIONAL STAFF

Whether you want a semi or fully automated solution, Visual Radio allows radio broadcasters to combine audio, video, images, text and social media into an interactive user experience.



DELIVERABLES

- Engine server + Live User Interface (hard- and software)
- Hotkey Panel
- Audio Director software
- Audio interface for AIO, AES or MADI
- Audio breakout device

OPTIONS

- Custom graphics development
- Third party integration (clip starter e.g.)
- Multiple instances of the Audio Director on one workstation
- Extended Gateway

MORE INFORMATION ABOUT VISUAL RADIO AND THE FULL PRODUCT LINE:

[HTTP://CHYRONHEGO.COM/PRODUCTION-AUTOMATION/VISUAL-RADIO](http://chyronhego.com/production-automation/visual-radio)

“

Visual Radio is the future. Audio and video are becoming one, it's a trend that cannot be stopped.”

– KEES TOERING

Station Manager, Radio2

”



KEY

NEW & ENHANCED FEATURES

- **NEW** Write your own device driver
- **NEW** Hotkey Panel
- **NEW** Optional Extended Gateway
- Audio analysis
- Automatic scene building (based on audio levels)
- Remote camera control
- Video effects (e.g. PiP)
- Add interactive graphics
- Show now playing info
- Channel branding
- Clip playout
- Macros and scripting
- Different levels of automation from 0 to 100%
- Collaboration and integration
- Natural switching behavior
- Real time interactive graphics
- Bond with your audience
- Affordable and easy to use
- No extra operator



TECHNICAL SPECIFICATIONS

AUDIO DIRECTOR SPECS:

- Analyse up to 128 audio channels
- MADl support
- SD/HD
- Interactive graphics (RSS/XML)
- Playlist integration (automation)
- GPI and TCP/IP based triggering

ABOUT CHYRONHEGO

ChyronHego is a global leader in products and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric®, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO® Universe production workflow; and the TRACAB® optical sports tracking system.

Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom. Chyron Corporation and Hego Group completed a merger in 2013 to form the collective ChyronHego brand.

For more information on ChyronHego, visit www.chyronhego.com.

CONTACT CHYRONHEGO SALES AND SCHEDULE A DEMONSTRATION TODAY @

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