CHYRONHEGO®

The World's Only Secure,
Online Content Creation Solution

Create. Share. Shine.

Ensure Brand Consistency

AXIS WORLD GRAPHICS

PRODUCT INFORMATION SHEET

THE WORLD'S ONLY SECURE, **ONLINE CONTENT CREATION SOLUTION**

COLLABORATION & SHARING

Axis World Graphics allows you to create, collaborate on and distribute highly engaging content to multiple output screens such as broadcast, the web and mobile.

Axis World Graphics is fully integrated into ChyronHego's BlueNet workflow, ensuring the highest production value in the shortest time giving users a highly efficient workflow that encompasses graphics creation through distribution and playout to air. Extending beyond broadcast, Axis World Graphics supports the creation of animations and stills in Web-friendly resolutions and formats, extending your graphic's reach to additional audiences.

DISTRIBUTED CENTRALIZATION

Axis World Graphics is a Distributed Centralization solution. In traditional centralization models, the number of graphics required is not usually reduced. Other solutions just relocate that work to a central hub. Axis World Graphics distributes the graphics workload to staff members at each station, leaving the graphics hub to concentrate on specialized graphics. The net result is that your graphics hub is much more efficient while the number of people building graphics at each station actually increases.

CREATE OR ORDER...YOU CHOOSE

Axis World Graphics offers two ways to fulfill graphics: create them yourself using our simple-to-use web interface, or order a custom graphic using order, our Order Management Service. order is a powerful Axis World Graphics module that allows users to request complicated or custom graphics from your hub artists. Once that graphic or animation is created, it is then added to Axis World Graphics for use and reuse in your productions – anywhere and at any time.

WE'RE ON THE RIGHT TRACK

track, our asset management tool, gives users the ability to share and repurpose animations such as maps and charts in the same manner that news graphics are shared, plus, we've added cloud-based nonlinear editing support to Tracker for users who edit video with our Cloud Partner FORscene. Just search for a FORscene project in tracker, select it, and it will open the project in FORscene's cloudbased video editor.

BUSINESS INTELLEGENCE

Axis World Graphics Statistical Reporting allows you to analyze how Axis World Graphics is being used in your organization. Analyze daily usage trends and determine the number of times a graphic is shared amongst your stations. Axis World Graphics Statistical Reporting provides the business answers that enable your enterprise to maximize the use of your resources and can help quantify your Return on Investment.

AXIS NEWS

- Unlimited templates
- Multiple layers/zones per template
- Direct integration with image providers for metadata search (check with your local sales staff for current list)
- Hosting and integration with multiple local image libraries
- Show selector
- Automatic reskinning per template; build once and reuse for different shows and looks
- Instant ingest of local materials
- Customizable background selection for preview
- Point-and-click layer selection
- Live layer re-size (template configuration dependent)
- Integrated template creator

AXIS TRACK

- Online asset management tool
- See everything created by users in your organization
- Re-use existing content quickly and easily
- Search completed graphics, templates and image content.

AXIS MAPS

- Worldwide topographical map data provided by TomTom®
- Satellite photography provided by Microsoft Bing®
- Customizable background, locator, headline, sub-headline and icons
- Labels/Spotlights
- Raise Hero: nation, state, county
- HD or SD animated maps available; unlimited still maps per billing cycle
- Automatic reskinning; build once and reuse for different shows
- Topography, elevation, ponds and stream views
- Borders: national, state, county
- Major highways, major roads, street-level

AXIS ORDER

- Integrated order tracking an fulfillment
- Customizable workflow
- Automatic notifications at set intervals
- Upload supporting and working files
- Order assets for any file or non-file based product

AXIS CHARTS

- Vertical multi-bar
- Horizontal multi-bar
- Multi-colored bars
- Pie charts
- Text fit to fill
- Key channel (alpha)
- Headline, sub-headline, subject
- Attribution
- Customizable backgrounds
- Auto-scaling chart axes
- HD or SD animated charts available; unlimited still charts per billing cycle

AXIS QUOTES

- Supports most major indices
- Auto symbol or search term look-up
- Date and time range settings
- Date/time markers
- Customized corporate logo associated with ticker
- Customized background and frames
- Stock volume indicators

AXIS
WORLD
GRAPHICS
CREATE.

SHARE.

SHINE.

KEY
FEATURES

- **Integration with Existing Workflows**

  Graphic assets created or ordered from Axis World Graphics will seamlessly flow to your playout device

- **Hosted Solution**

  Axis World Graphics can be deployed or expanded quickly with no additional hardware footprint

- **Reduce Cycle Time**

  Graphics created by others in the station group can be easily repurposed

- **Integration with Major Graphics Image Providers**

  Axis World Graphics integration with AP®, MGN and others allows you to continue using the image providers of your choice

- **Statistical Reporting**

  Axis World Graphics provides business intelligence tools to optimize the use of your resources.

5 REASONS

AXIS WORLD GRAPHICS

ChyronHego's Axis World Graphics is the proven leader in secure, hosted, on-demand graphics production.

Graphics creation that once took hours now takes minutes, allowing your graphic artists to concentrate on more complex graphic design.

1

Axis World Graphics is a Cloud-based solution that is safe and secure.

- Over 6,000 professional users create over 70,000 graphics every month. Because it's a hosted solution, Axis can be deployed or expanded quickly with no additional hardware footprint.
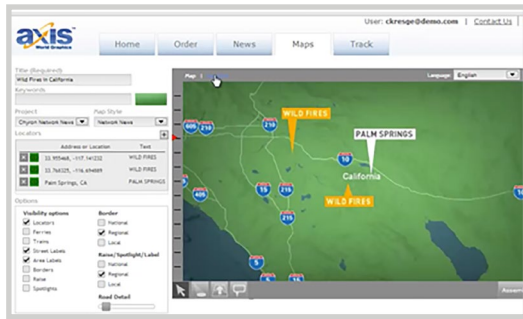
2

Axis World Graphics is designed to integrate with your existing workflow.

- Graphic assets ordered and created from Axis will seamlessly flow to your playout device.

3

Reduce cycle time to air.

- Stations within a group can quickly and easily share and repurpose graphics.

4

Axis World Graphics integrates with major graphic image providers.

- Axis integration with AP, MGN and others means that you select the image provider of your choice.

5

Statistical reporting.

- Axis World Graphics provides business intelligence tools that allow you to optimize your resources to their peak level.

ABOUT CHYRONHEGO

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric®, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO® Universe newsroom workflow; and TRACAB® Optical Tracking, the global leader in optical sports tracking systems as well as Click Effects, the most proven and versatile stadium broadcast family of graphics products. Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom.

For more information on ChyronHego, visit www.chyronhego.com.

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