LYRIC®
MEDIAMAKER

CHYRONHEGO®

STREAMLINED GRAPHICS CREATION EXTENDED TO THE EDIT SUITE AND BEYOND

Access to your graphics has never been more critical, particularly in today's multi-platform newsroom production and editing environments.

Lyric® MediaMaker®, part of the ChyronHego CAMIO Newsroom Workflow product line, seamlessly integrates ChyronHego graphics creation tools with file-based workflows, including LUCI template fulfillment, Axis World Graphics content creation and order management system and extends ChyronHego's legendary BlueNet™ graphics creation capabilities into a wide range of editing and third-party applications such as Apple® Final Cut Pro® and Adobe® Premiere® PRO.

EASILY CREATE AND ADD GRAPHICS IN THE EDIT SUITE

Lyric MediaMaker gives video editors and graphic designers access to the same templates used by newsroom users, giving them the ability to create full broadcast-quality stills and animations directly from within their editing environment with full access to the ChyronHego BlueNet workflow.

AS YOUR NEEDS GROW, SO DOES LYRIC MEDIAMAKER

Lyric MediaMaker's server/blade-based architecture is scalable to fit any size operation and designed to easily grow with your needs. As more users come online, Lyric MediaMaker blades can be added to improve cycle time.

A VARIETY OF CONFIGURATIONS ARE SUPPORTED:

- Lyric MediaMaker configured as an output channel for CAMIO. Files sent to Lyric MediaMaker from CAMIO are automatically rendered and saved to a shared output folder. These files can then be accessed by applications such as Apple® Final Cut Pro, Adobe Premiere PRO, Adobe® AfterEffects, Adobe® Photoshop, AVID® Media Composer, Grass Valley™ EDIUS, and other editors.

- Editor Plugins for popular non-linear editing software. These plugins interface directly with ChyronHego's CAMIO/LUCI. Rendered files are automatically moved from Lyric MediaMaker to the editor timeline or project bin.

KEY FEATURES

- Easily add and edit graphics and animations in the editor timeline. Editors use the same graphics creation tools used in the newsroom, permitting consistent branding throughout the entire broadcast.

- Editors and graphic designers have easy access to the same graphics templates used by newsroom users.

- Server/blade-based architecture is scalable to fit any size operation. Simply add Lyric MediaMaker blades as more users come online.

- Lyric MediaMaker grows with your operation.

MORE INFORMATION ABOUT LYRIC MEDIAMAKER AND THE FULL PRODUCT LINE:
HTTP://CHYRONHEGO.COM/BROADCAST-GRAPHICS/LYRIC-MEDIAMAKER

TECHNICAL SPECIFICATIONS

BASE SYSTEM CONFIGURATION

- Microsoft Windows Server 2008 R2 Web Edition OS
- Intel Xeon Quad Core Processor
- 8GB DDR3 RAM
- Nvidia Quadro K600 Graphics accelerator card

STORAGE

- 1 x 200GB SSD - System Drive
- 1 x 200GB SSD - Output Drive
- 1 x 200GB SSD - Input Drive

POWER

- 2 x 500W Redundant AC-DC high-efficiency power supply
- Power Requirements:
- 100 -240 V, 60-50 Hz, 6.2 Amp Max

DIMENSIONS

- **Chassis:** 1RU
- **Height:** 43mm/1.7''
- **Width:** 437mm/17.2''
- **Depth:** 650mm/25.6''

AVAILABLE COMPUTER INTERFACES

- DVI-I connector
- DisplayPort connector
- 1 serial port
- 2 USB connectors rear
- 2 RJ-45 Gigabit Ethernet

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ABOUT CHYRONHEGO

ChyronHego is a global leader in products and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric®, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO® Universe production workflow; and the TRACAB® optical sports tracking system.

Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom. Chyron Corporation and Hego Group completed a merger in 2013 to form the collective ChyronHego brand.

For more information on ChyronHego, visit www.chyronhego.com.

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