



Production Automation To  
Add Rich Media Content To Your Broadcasts

# VIDIGO VISUAL RADIO

PRODUCT INFORMATION SHEET



Today, multitasking, device-driven audiences consume nonstop, multi-platform media. If you're in the radio business, your listeners might need more than just audio to thoroughly enjoy all of your content.

TURN  
YOUR  
LISTENERS  
INTO  
**VIEWERS**

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Take your radio show to the next level by giving your audience the chance to experience unique radio moments. VidiGo Visual Radio from ChyronHego adds additional revenue streams to your business, engages your audience, and turns your listeners into viewers.

## EXPAND YOUR REVENUE STREAMS

For media groups who own and operate both TV broadcast and radio, ChyronHego's VidiGo Visual Radio produces radio with the addition of hyperlocal content, adding relevant sponsored, news, and social content to the current production pipeline.



## WHAT CAN VIDIGO VISUAL RADIO DO FOR YOUR STATION?

- Transform your radio broadcast into rich video digital media content
- Retain and excite your audience over the web
- Create new advertisement opportunities expanding to online platforms
- Produce hyper local content at a lower TCO
- Produce high quality video content with very little OPEX

VidiGo Visual Radio is a self-contained, easy-to-use solution. Our ChyronHego VidiGo Visual Radio Solution provides varied levels of automation to help add depth to your radio broadcasts.

## EASY PRODUCTION AUTOMATION

- Camera switching based on measured audio levels and rules: Automatically pick the best camera angle to switch live and automatically shoot relevant in-between shots with video effects like picture-in-picture;
- Graphics Implementation: Add logos, titles, and idents to brand the channel;
- Dynamic graphics implementation: Boost the user experience by adding graphics that will update themselves with the latest news or weather traffic with XML or RSS feed data;
- Social Media: Show messages from Instagram, Twitter, and Facebook to interact with your audience; and
- Clip Starter: Synchronize the music with video clips.

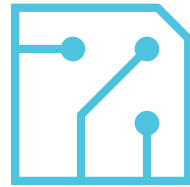
VidiGo Visual Radio automates clip playback and graphics based on radio automation data, for playout that corresponds to the DJ's playlist. VidiGo Visual Radio includes a sophisticated, software-based audio mixer and Chyronhego's renowned graphics LyricX.

VidiGo Visual Radio transitions your traditional, audio-only station to an enhanced audio and video experience by enabling rich, fully-automated, and easy video production. Without additional OPEX and using artificial intelligence based on microphone levels, VidiGo Visual Radio easily automates your content, turn it into a video-enhanced radio production - enabling you to generate more audience and more revenue.



# KEY FEATURES

- Full Automation: With audio level detection for smart switching and presets;
- AI Smart Switching – based on mic audio levels, existing microphone lines to setup AI Smart Switching;
- Uses Any Audio Console: audio-interface independent;
- Audio-over-IP: In addition to support for analog, AES, or MADI, VidiGo Visual Radio also supports audio-over-IP;
- Auto Clip Playback: For easy playback of synchronized clips, jingles, and commercials; and,
- Multi-Camera Shots: Define a variety of camera shots for each live microphone.
- High-End Graphics: One channel of LyricX included
- Low-Latency Multi-Viewers Control: Via Live Assist Panels
- 4 Full Clips Players



# TECHNICAL SPECIFICATIONS



<b>VIDIGO VISUAL RADIO</b>	<b>BASIC</b>	<b>ADVANCED</b>
Number of Inputs	4, 8, or 12	4, 8, or 12
IP Output	2	Up to 2
SDI Output	0	Up to 2
Graphic Layers	1	1
Lyric Graphics	Basic Authoring	Extended Authoring
Concurrent Users	2	4
Number of panel layouts	1	2
Customize Panels	No	Yes
Number of Control Devices	2	2
Live Assist (Studio Automation)	Included	Included
Integrated Multi-Viewer	Included	Included
Professional Audio Mixer	Included	Included
Clip Playback	2	4
Audio Director	Included	Included
Processing Engine (Compositor, DVE, Chroma key)	Included	Included

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## ABOUT CHYRONHEGO

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric<sup>®</sup>, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO<sup>®</sup> Universe newsroom workflow; and TRACAB<sup>®</sup> Optical Tracking, the global leader in optical sports tracking systems as well as Click Effects, the most proven and versatile stadium broadcast family of graphics products. Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom.

For more information on ChyronHego, visit [www.chyronhego.com](http://www.chyronhego.com).

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