



Let Your News And Sports Reporters Tell A Better Story
With Visually Compelling, Data-Driven
Interactive Touch Screen Presentations

PRIME INTERACTIVE

PRODUCT INFORMATION SHEET

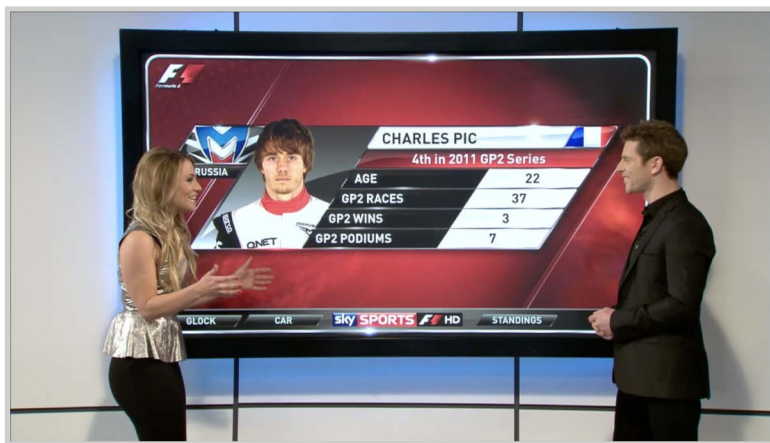
PRIME INTERACTIVE

Media professionals from around the world are embracing the PRIME Graphics Platform's "One Platform, Multiple Applications" model.

The PRIME Graphics Platform is a modern graphics design and playout solution that adapts to your requirements by offering six applications within a single, easy-to-use platform.



Powered by the latest version of our most powerful rendering engine, PRIME Graphics includes a Branding solution, an integrated Clip Player, an integrated Newsroom package, a Studio Monitor solution, a graphics-driven Interactive Touch Screen solution, and an extension to ChyronHego's workflow content distribution and syncing tools.



Whether used in combination or as standalone applications, the PRIME Graphics Platform is a flexible 4K-ready solution for news and sports broadcasters, playout facilities, and in-venue producers – such as stadiums and arenas, offering a low Total Cost of Ownership.

PRIME INTERACTIVE

Interactive touch displays have quickly become the must-have on-set storytelling tool.

PRIME Interactive lets your news and sports reporters dive deeper into their story with visually captivating, data-driven interactive touch screen presentations.

The power behind PRIME Interactive is found within the powerful PRIME Video Engine. As real-time graphics rendering engine, PRIME Interactive offers the highest playout bandwidth when compared to other engines on the market.

Playout bandwidth is an extremely important consideration. With other engines on the market there can often be a trade-off between graphics rendering performance and touchscreen responsiveness.

Not so with PRIME Interactive. PRIME Interactive is carefully tuned to ensure extreme levels of rendering performance while assuring the touch-sensitive interactive response of your studio presenter.

ABOUT CHYRONHEGO

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric[®], the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO[®] Universe newsroom workflow; and TRACAB[®] Optical Tracking, the global leader in optical sports tracking systems as well as Click Effects, the most proven and versatile stadium broadcast family of graphics products. Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom.

For more information on ChyronHego, visit www.chyronhego.com.

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