



PRIME News Provides Full Integration To  
Chyronhego's MOS-Based And NRCS-Connected  
Graphics Asset Management Solution

Enabling The Industry's Fastest Turnaround  
From Graphics Creation To Playout

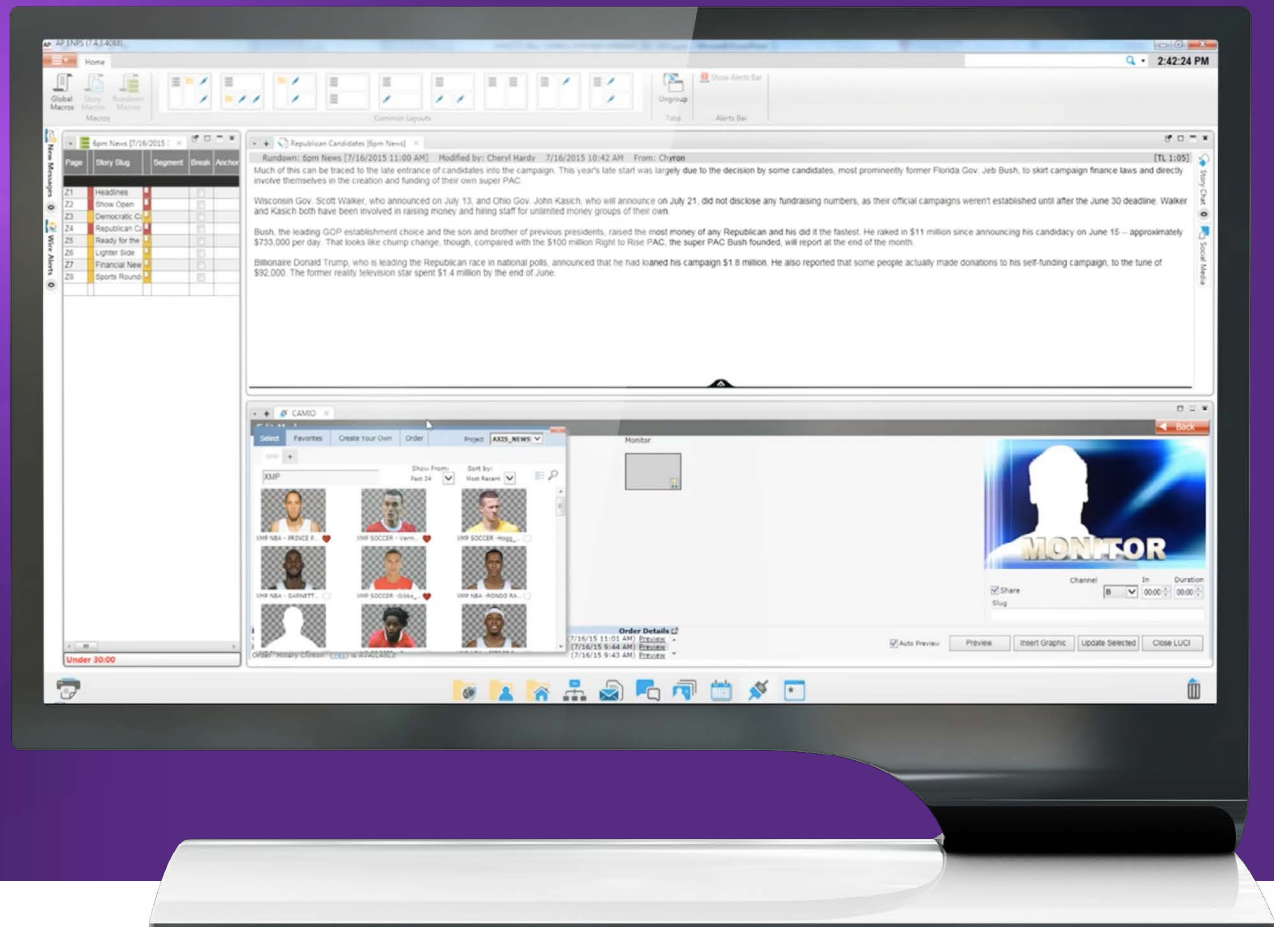
# PRIME NEWS

PRODUCT INFORMATION SHEET

# PRIME NEWS

Media professionals from around the world are embracing the PRIME Graphics Platform's "One Platform, Multiple Applications" model.

The PRIME Graphics Platform is a modern graphics design and playout solution that actually adapts to your requirements by offering six applications within a single easy to use platform.



## POWERED BY THE LATEST VERSION OF OUR MOST POWERFUL RENDERING ENGINE,

PRIME Graphics includes a Branding solution, an integrated Clip Player, an integrated Newsroom package, a Studio Monitor solution, a graphics-driven Interactive Touch Screen solution, and an extension to ChyronHego's workflow content distribution and syncing tools.

Whether used in combination or as standalone applications, the PRIME Graphics Platform is a flexible 4K-ready solution for news and sports broadcasters, playout facilities, and in-venue producers – such as stadiums and arenas, offering a low Total Cost of Ownership.

ChyronHego's end-to-end news production workflow is built on the lessons learned from more than 50 years of experience. Working side-by-side with

news broadcasters has guided our software design, engineering, and workflow specialists to create solutions that are intuitive and help connect you to your viewers.

## PRIME NEWS

PRIME News provides full integration to ChyronHego's MOS-based and NRCS-connected graphics asset management solution, CAMIO, as well as to its news producer graphics tool, LUCI5, enabling the industry's fastest turnaround from graphics creation to playout.



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## ABOUT CHYRONHEGO

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric®, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO® Universe newsroom workflow; and TRACAB® Optical Tracking, the global leader in optical sports tracking systems as well as Click Effects, the most proven and versatile stadium broadcast family of graphics products. Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom.

For more information on ChyronHego, visit [www.chyronhego.com](http://www.chyronhego.com).

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