



PRIME Workflow Extends Your Access To  
Chyronhego Content Syncing And Distribution Tools

The PRIME Folder Watcher Application Can  
Transcode Clip Formats Without Any Operator Intervention

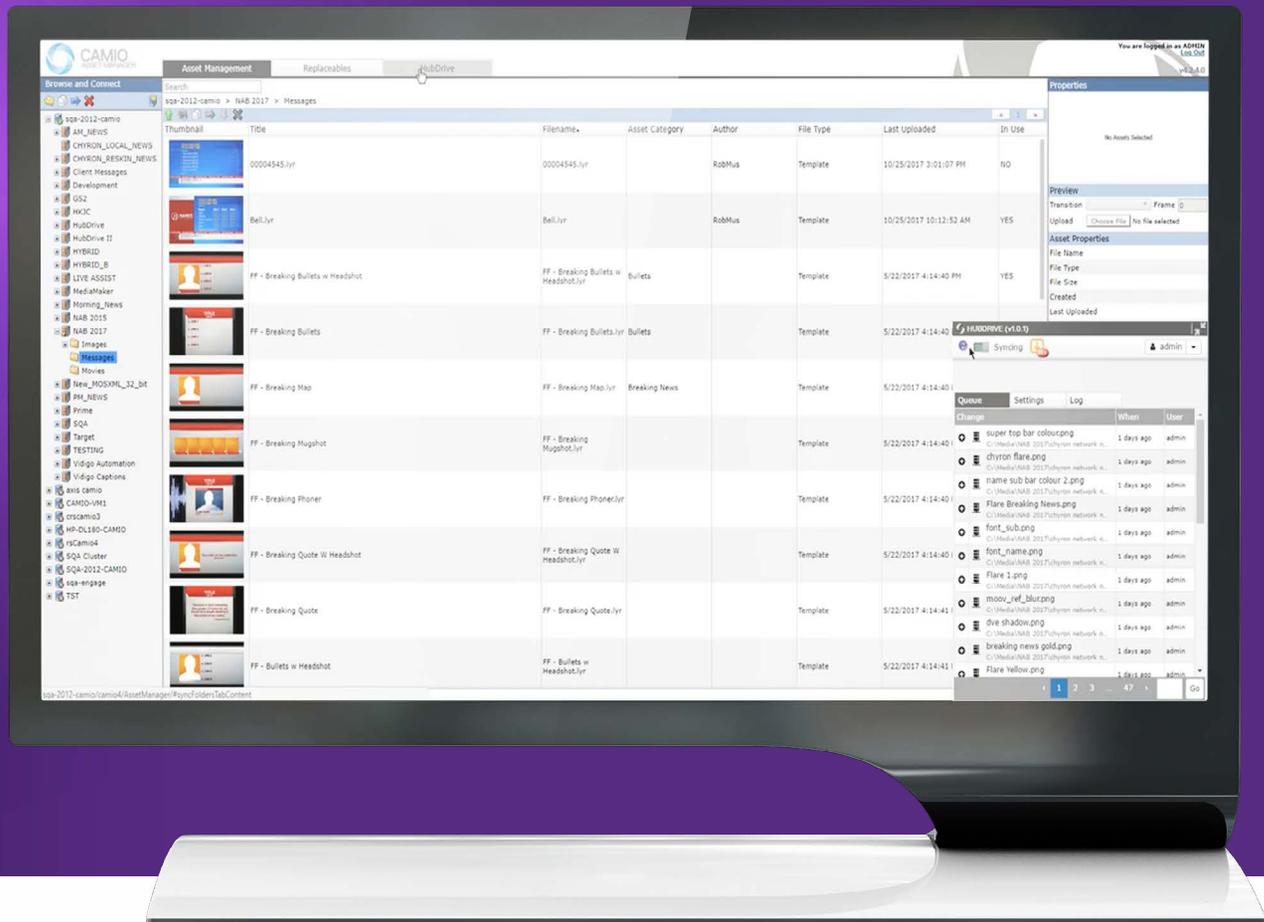
# PRIME WORKFLOW

PRODUCT INFORMATION SHEET

# PRIME WORKFLOW

Media professionals from around the world are embracing the PRIME Graphics Platform's "One Platform, Multiple Applications" model.

The PRIME Graphics Platform is a modern graphics design and playout solution that adapts to your requirements by offering six applications within a single, easy-to-use platform.



Powered by the latest version of our most powerful rendering engine, PRIME Graphics includes a Branding solution, an integrated Clip Player, an integrated Newsroom package, a Studio Monitor solution, a graphics-driven Interactive Touch Screen solution, and an extension to ChyronHego's workflow content distribution and syncing tools.

Whether used in combination or as standalone applications, the PRIME Graphics Platform is a flexible 4K-ready solution for news and sports broadcasters, playout facilities, and in-venue producers – such as stadiums and arenas, offering a low Total Cost of Ownership.

## PRIME WORKFLOW

Access to your graphics has never been more critical, particularly in today's multi-platform, file-based newsroom production and editing environments.

Remaining true to the open and flexible architecture of the PRIME Graphics Platform, PRIME Workflow's built-in content distribution

and quality control system lets Designers publish, share, upload, and view content, while a Watch Folder application transcodes a wide variety of clip formats without any operator intervention. PRIME Workflow goes even further by extending your access to a wide range of Nonlinear Editing and other third-party applications, as well as content syncing and distribution tools like HubDrive.

HubDrive is ChyronHego's new Dropbox-style folder synchronization and distribution solution. Simply leave the HubDrive tray application running on your CAMIO, PRIME application, or other third-party artist device to ensure that all of your content is always in sync with your server's master content.

PRIME Workflow and HubDrive are an unbeatable combination, and they represent an ideal solution for OB Sports Trucks, News Station Groups, or any location where multiple devices need to have the same content.

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## ABOUT CHYRONHEGO

ChyronHego, a portfolio company of Vector Capital, is a global leader in products, services, and solutions for the broadcast and sports industries. Specializing in live television, news, and sports production, ChyronHego offers some of the industry's most widely deployed solutions — including Lyric<sup>®</sup>, the world's most popular broadcast graphics creation and playout offering; the all-new CAMIO<sup>®</sup> Universe newsroom workflow; and TRACAB<sup>®</sup> Optical Tracking, the global leader in optical sports tracking systems as well as Click Effects, the most proven and versatile stadium broadcast family of graphics products. Headquartered in Melville, New York, ChyronHego also has offices in the Czech Republic, Denmark, Finland, Germany, Mexico, the Netherlands, Norway, Singapore, Slovak Republic, Sweden, and the United Kingdom.

For more information on ChyronHego, visit [www.chyronhego.com](http://www.chyronhego.com).

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